



PRIVACY POLICY

Introduction

Euromec Contracts Limited is committed to the protection of your privacy. We understand that we have a responsibility to protect and respect your privacy and look after your personal data.

This Privacy Policy and our Terms and Conditions explain what personal data we may collect, how we use your personal data, reasons we may need to disclose your personal data to others and how we store your personal data securely.

For clarity, Euromec Contracts may be both controller and data processor, as defined in the 2018 General Data Protection Regulations, of your personal data under certain circumstances.

Who are Euromec Contracts Limited?

Euromec Contracts Limited are providers of powered machines and service, based in Market Harborough, Leicestershire. Euromec Contracts Limited has a registered office at Valley Way, Market Harborough, Leicestershire, LE16 7PS. Sara Booth is the registered Data Protection Officer for Euromec Contracts Limited.

How the law protects you

Data protection laws state that we are only able to process personal data if we have valid reasons to do so. The reasons we process your personal data include, but are not limited to, your consent, performance of a contract, billing and to contact you.

How do we collect personal data from you?

We receive information about you when you use our website, complete forms on our website, contact us by phone, email, attend an event, live-chat or otherwise in respect of any of our products or services or during the purchase of any product or service. Additionally, we may also collect information from you when you inform us of any other matter.

What type of data do we collect from you?

The personal data that we may collect from you includes your name, job title, business and/or private address, business and/or private email address, business and/or private phone numbers, business and/or private payment information and IP addresses. We may also keep details of your visits to our site including, but not limited to traffic data, location data, weblogs and other communication data. We also retain records of your queries and correspondence, in the event you contact us.

How do we use your data?

We use information about you in the following ways:

- To process orders that you have submitted to us;
- To provide you with products and services;
- To comply with the contractual obligations we have with you;
- To help us identify you and any accounts you hold with us;
- To review, develop and improve our products, services and website;
- To write to you regarding your machine or any other products you may have bought from us;
- To provide customer care, including responding to your requests if you contact us with a query;
- To administer accounts, process payments and keep track of billing and payments;
- To detect fraud and to make sure what you have told us is correct;
- To carry out marketing and statistical analysis;
- To review job applications;
- To notify you about changes to our products and services;
- To provide you with information about products or services that you request from us or which we feel may interest you, where you have consented to be contacted for such purposes; and
- To inform you of service and price changes.

Third Parties

We do not and never shall sell your personal data to third parties for any purpose.

We work with a number of third parties (including business partners, service providers and fraud protection services) and we may receive information from them about you.

We may pass your personal data to a third party for the provision of a service on our behalf (for example processing your payment). However, we will only ever share information about you that is necessary for us to provide a product and/or service to you and we have specific contracts in place, which ensure your personal data is secure and will not be used for any marketing purposes.

We may share your information if we are acquired by a third party and therefore, your data will be deemed an asset of the business. In these circumstances, we may disclose your personal data to the prospective buyer of our business, subject to both parties entering into appropriate confidentiality undertakings. Similarly, we may share your personal data if we are under a duty to disclose data in order to comply with any legal obligation or to protect the rights, property, or safety of Euromec Contracts Limited, our customers or others. This includes but is not limited to exchanging information with other companies and organisations for the purposes of fraud protection, credit risk reduction and dispute policies. However, we will take steps with the aim of ensuring that your privacy rights continue to be protected.

Your rights

You have the right to object to our use of your personal data, or ask us to delete, remove or stop using it if there is no need for us to keep it.

This is known as your right to be forgotten

In preventing the use or processing of your personal data, you may delay or prevent us from fulfilling our contractual obligations to you. It may also mean that we shall be unable to provide our products or services or process the cancellation of your contract.

There are legal and accountancy reasons why we will need to keep your data, but please inform us if you think we are retaining or using your personal data incorrectly.

You have the right to ask us not to process your personal data for marketing purposes. We will not contact you for marketing purposes unless you have given us your consent.

Accessing and updating your data

You have the right to access the information we hold about you. Please email your request to sara@euromec.co.uk so that we can obtain this information for you.

Use of cookies

Cookies are small text files that our website places on your computer when you access one of our websites. Cookies help you to navigate our websites and perform various functions.

Cookies enhance your online experience by saving your preferences. We also use cookies to measure activity on our websites and determine which areas and features are the most popular.

Below is a list of cookies used across our websites and an outline of what each cookie is used for:

cookieconsent_status: remembers whether the user has consented to cookies.

PHPSESSID: This cookie remembers values from one page to another.

Google Analytics Cookies:

Google Analytics sets first party cookies via a piece of JavaScript code which must be added to every page that site owners want to track. It sets four cookies automatically and a fifth via opt-ins (this relates to sharing information about your traffic with Google).

Globally and in the European Union member states Google sets the following cookies:

_utma Cookie

A persistent cookie – remains on a computer, unless it expires or the cookie cache is cleared. It tracks visitors. Metrics associated with the Google_utma cookie include: first visit (unique visit), last visit (returning visit). This also includes Days and Visits to purchase calculations which afford ecommerce websites with data intelligence around purchasing sales funnels.

_utmb Cookie & _utmz Cookie

These cookies work in tandem to calculate visit length. Google_utmb cookie demarks the exact arrival time, then Google_utmz registers the precise exit time of the user.

Because _utmb counts entrance visits, it is a session cookie and expires at the end of the session, e.g. when the user leaves the page. A timestamp of 30 minutes must pass before Google utmz expires. _utmz cannot tell if a browser or website session ends. Therefore, if no new page view is recorded in 30 minutes the cookie is expired.

This is a standard 'grace period' in web analytics. Ominture and WebTrends among many others follow the same procedure.

_utmz Cookie

Cookie_utmz monitors the HTTP Referrer and notes where a visitor arrived from, with the referrer siloed into type (Search engine (organic or cpc), direct, social and unaccounted). From the HTTP Referrer the _utmz Cookie also registers what keyword generated the visit plus geolocation data.

This cookie lasts six months. In tracking terms this cookie is perhaps the most important as it will tell you about your traffic and help with conversion information such as what source/medium/keyword to attribute for a Goal Conversion.

_utmv Cookie

Google _utmv cookie lasts “forever”. It is a persistent cookie. It is used for segmentation, data experimentation and the _utmv works hand in hand with the _utmz cookie to improve cookie targeting capabilities.

Links to other sites

Our websites may provide links to third party sites. Since we do not control those websites, we encourage you to review the privacy policies of these third party sites. Any information that is supplied on these sites will not be within our control and we cannot be responsible for the privacy policies and practices of these.

Where we store your personal data

We follow accepted standards to store and protect the personal data we collect, including the use of encryption if appropriate.

All information you provide to us is stored on our secure servers with the EEA.

As the transmission of information via the internet is not completely secure even though we use SSL encryption, we cannot guarantee the security of your data transmitted to our site and any transmission is at your own risk. Once we have received your information, we will use strict procedures and security features to try to prevent unauthorised access.

Any sensitive data (card details for example) is not processed or stored by Euromec Contracts Limited but by a payment processor.

Where we have given you (or where you have chosen) a password which enables you to access certain parts of our website, you are responsible for keeping the password confidential. We ask you not to share a password with anyone.

Data Breaches

In the event of a data breach, we shall ensure that our obligations under applicable data protection laws are complied with where necessary.

Contact us

Please email any questions or comments you have about privacy to us at privacy@euromec.co.uk

A handwritten signature in black ink, appearing to be 'G Hill', written on a light-colored rectangular background.

Signed
Graham Hill – Managing Director

4th January 2021
Date